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Turning Stone Races to Return in August

Half marathon will highlight a weekend full of races and activities at Turning Stone Resort & Casino

PROVIDENCE, RI – The 2012 Turning Stone Races will return to Turning Stone Resort and Casino in Verona, NY in August. The announcement was made today by Eident Sports Marketing and Turning Stone Resort & Casino.

Slated for August 24-26, 2012, the weekend long event will feature The Turning Stone Half Marathon, 10K and 5K races.

“The Turning Stone Races offers something for everyone - from the long distance runner to those who prefer a shorter distance,” said John Mathews, president, Eident Sports Marketing.

All races will be held at Turning Stone Resort and Casino, located in the heart of Central New York.

“This event endorses the wide-ranging appeal of Turning Stone as a premier resort destination,” said Ray Halbritter, Oneida Nation Representative and CEO of Nation Enterprises, including Turning Stone Resort. “We look forward to the races as a welcoming reason to visit Central New York and to introduce our high quality services and amenities to an expanded audience.”

Now in its second year, the weekend-long event will kick off on Saturday, August 25 with a 5k. Activities continue on Sunday, August 26 with the Turning Stone Half Marathon and 10K.

The Turning Stone Half Marathon will start and finish on the grounds of the resort. The course will lead in and around the resort and along the scenic wooded and farmed landscapes of upstate New York. The course will be relatively flat and fast with small rolling hills.

To register for any of the races, visit: www.turningstoneraces.com

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About Eident Sports Marketing

Eident Sports is a full-service event management and sports marketing company based in Providence, RI. Eident has several properties, ranging from turnkey sporting events to sponsorship sales alliances with key partners. For more information on Eident's events and offerings, please visit www.eidentsports.com.

About Turning Stone Resort and Casino

A premier four-season, destination resort in Upstate New York, the Oneida Indian Nation's Turning Stone Resort and Casino is conveniently located about 30 miles east of Syracuse at NYS Thruway exit 33. Turning Stone was named "Most Excellent Golf Resort" in 2010 by Condé Nast Johansens. The Academy of Country Music named Turning Stone "Casino of the Year" in 2009. The resort offers world-class gaming, golf, entertainment, accommodations and spa facilities, and has earned AAA Four-Diamond ratings for The Lodge, The Tower Hotel and Wildflowers restaurant. For more information and reservations, call (315) 361-7711 or (800) 771-7711. Visit the web site at www.TurningStone.com.