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New Course for 2009 Cox Providence Rhode Races

Sign up by Dec. 31, 2008 and Save on Registration Fees

Providence, RI – Runners who participate in the Cox Sports Marathon and Willow Tree Half Marathon this spring will experience a new race course – one that starts and finish in downtown Providence and in between showcases scenic views of the East Bay.

The Cox Sports Marathon and Willow Tree Half Marathon are part of the second annual Cox Providence Rhode Races. Slated for Sunday, May 3, 2009, this unique event also features a 5k run.

“We have developed a very scenic course that will showcase the capitol city and include a good portion of the East Bay,” said Charlie Breagy, race director, Cox Providence Rhode Races.

The overall Cox Sports Marathon and Willow Tree Half Marathon courses have been enhanced from the inaugural event held last May. Both races will start and finish in downtown Providence and begin simultaneously at 8 a.m. on Exchange Street, adjacent to Burnside Park and Kennedy Plaza.

The 26.2 mile Cox Sports Marathon, which is a Boston Marathon qualifier, kicks off on Exchange Street (adjacent to Kennedy Plaza and Burnside Park). The course will wind through portions of East Side of Providence and head outside the city to East Providence towards the East Bay. Runners will pass Narragansett Bay and head to the East Bay Bike Path. The course then winds through Barrington, returns through the East Bay Bike Path and concludes back in downtown Providence to the finish.

Full course descriptions of the Cox Sports Marathon and Willow Tree Half Marathon, including turn-by-turn directions and course maps, are located at www.coxrhoderaces.com. The 5k course, which will also start and finish in downtown Providence, is currently being developed.

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Cox Providence Rhode Races registration and health and wellness expo will be held at the Westin Providence, located within walking distance to the start/finish line for the Cox Sports Marathon, Willow Tree Half Marathon and the 5k.

Register Now and Save

Enter the Cox Providence Rhode Races by the end of the year and save on the registration fees. Sign up by for the Cox Sports Marathon by December 31, 2008 and save \$10. Runners can save \$5 by registering for the Willow Tree Half Marathon by the end of 2008. To register online for the Cox Sports Marathon, Willow Tree Half Marathon or the 5k visit: www.coxrhoderaces.com.

Cox Communications is the Title Sponsor of the Cox Providence Rhode Races. Johnson & Wales University is the Premiere Sponsor. Charitable partners include Cox Charities New England, The Leukemia & Lymphoma Society Team in Training and National Kidney Foundation.

About Cox Communications

Cox Communications is a multi-service broadband communications and entertainment company with 6.2 million total residential and commercial customers. The third-largest cable television company in the United States, Cox offers an array of advanced digital video, high-speed Internet and telephony services over its own nationwide IP network. Cox Business is a full-service, facilities-based provider of communications solutions for commercial customers, providing high-speed Internet, voice and long distance services, as well as data and video transport services for small to large-sized businesses. Cox Media offers national and local cable advertising in traditional spot and new media formats, along with promotional opportunities and production services. Cox Communications wholly owns and operates the Travel Channel. More information about the services of Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at www.cox.com, www.coxbusiness.com, and www.coxmedia.com.

About Eident Sports Marketing

Eident Sports is a full-service event management and sports marketing company based in Providence, Rhode Island. Eident has several properties in the region, ranging from turn-key sporting events to sponsorship sales alliances with key partners. For more information on Eident's events and offerings, please visit www.eidentsports.com

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